



## UNRIVALED MEDICAL CREDENTIALING EXPERTISE

Every state, every hospital, every insurance company has different rules, forms, processes and requirements for medical credentialing. So how can you maneuver through this bureaucratic nightmare easily, quickly and most importantly, without it costing you unpaid claims?

With unparalleled medical credentialing experience, AddVal Inc. offers a time-tested solution. Since 1995, we've built a niche business that represents over 5,000 medical professionals. We've developed contacts throughout the industry and are well positioned to manage any medical credentialing project.

Our comprehensive system is rock solid so you have peace of mind. Custom computer software monitors your progress throughout the credentialing process and provides you with regular tracking reports. And, if anything falls through the cracks at insurance companies, licensing agencies or other black holes, our system identifies the issue and we correct it. We manage everything from start to finish so you don't have to spend your time working through a complex, ever-changing and often frustrating process.

AddVal designed four medical credentialing packages to fit a variety of situations:

1. New Practice/Physician Package
2. Expanding Practice Package
3. Existing Practice Package
4. Tele-Medicine Package ~ *our newest product*

Each package comes with a 100% guarantee...Our work will be accurate, thorough and timely.

### *AddVal Advantages...*

#### *...For the Physician*

- ◆ Keep your personal information private. AddVal guarantees complete confidentiality.
- ◆ Avoid payment denials because of missing information. AddVal's custom computer program and complete rolodex eliminates this headache.
- ◆ Maintain your medical credentialing information. AddVal updates your information so it's always current and your practice secure.

#### *...For the Clinical Administrator*

- ◆ Delegate time-consuming tasks. Let AddVal keep up with all the rule changes, spend hours on the phone, track issues and coordinate the entire credentialing process for you.
- ◆ Eliminate CAQH from your workload. AddVal responds to CAQH queries quarterly and maintains all document requirements.
- ◆ Reduce claim denials. We take over the frontline battle with the insurers for credentialing-based claim denials.

#### *...For the Medical Billing Company*

- ◆ Prevent your claims from being unpaid. AddVal correctly completes credentialing for each physician at each practice site.
- ◆ Steer clear of frustration and distraction. AddVal helps keep your physicians and administrators happy. Your claims payments won't be stalled because of credentialing issues and cash flow will stay positive.

### **New Practice Physician Package**

Start your new practice clean and compliant. With AddVal, you'll avoid denied claims for services performed.

- ◆ We identify any payors your practice should consider for participation.
- ◆ We obtain and complete all credentialing applications to hospitals and health care third-party payors.
- ◆ After you review insurer agreements and return paperwork to AddVal, we submit and track the documents through completion with our custom tracking system. Our average completion time with insurers is 87 days!

### **Existing Practice Physician Package**

Tired of writing off unpaid claims because of credentialing issues? AddVal makes sure each physician and/or location is credentialed correctly.

- ◆ We work with you to increase your payment base.
- ◆ We validate the information on your participating insurers list and correct any problems.
- ◆ We complete all necessary forms, track applications and keep you credentialed through all the recredentialing, directory updates, etc.

### **Expanding Practice Physician Package**

When it comes to the myriad of issues facing expanding medical practices, AddVal is your expert for keeping you credentialed.

- ◆ We complete appointments and reappointments to hospitals, as well as credentialing and recredentialing with insurers and health plans.
- ◆ By keeping your practice credentialed, we keep your receivables current. We address complex credentialing issues completely and accurately.

### **Tele-Medicine Package**

AddVal is the only company prepared to make the credentialing issues of Tele-Medicine manageable. With the Internet and other technological advances, Tele-Medicine is at the forefront for today's forward-thinking physician specialists.

However, physicians practicing Tele-Medicine and Robotics must be licensed in the state where the patient is being treated. Whether you're using the Internet to read radiology films or a robot to obtain patient data, you must meet the requirements of state licensure.

AddVal knows the specifics for *each* state's licensure process. Our experienced staff handles all on-line and paper requirements. We'll manage the entire process for you until the state license is issued. With licensing in all 50 states, radiologists, neurologists, cardiologists and other specialists can now contract with partners anywhere, anytime.

Plus, if you're looking to relocate, we handle the licensure process for any/all states for your move. We tailor the package to your exact situation ~ as it is today and as it changes in the future.

With AddVal, you not only get unmatched credentialing expertise, but a high-touch customer experience. We value your time with patients, so we're instantly available when that tiny window opens for you to contact us. You won't get an automated attendant; you'll speak directly with us each time you call.

Look to the industry leader to streamline the credentialing bureaucracy for you and your practice.

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